



## Marketing Officer

An Identified Aboriginal and Torres Strait Islander role\*

### Entry Level Position

Position status	12 month fixed term contract with likelihood of extension.
Position Type	0.6 FTE
Location	Brisbane based
Closing date	Friday 26 April 2024
Yearly salary	\$45K - \$65K Pro Rata
Annual Leave	4 weeks Pro Rata
Salary sacrifice/ Fringe Benefits	Available
Contact Person	Sharon Williams

### Organisational Background

SharingStories Foundation works with Aboriginal and Torres Strait Islander communities to protect, maintain and grow language, stories and cultural heritage. Engaged as a culturally safe partner, we deliver community driven digital arts programs and education initiatives.

Our creative practice engages elder and child, traditional and modern, oral and digital storytelling, Aboriginal and Torres Strait Islander and non-Indigenous. We work with a Both Ways approach across all aspects of our programming.

### Purpose of the role

Do you have experience in marketing and communications? A creative person with aspirations for a career change? Do you want to positively contribute to an organisation that supports First Nations Cultures and Peoples?

If you are a dedicated and hard working First Nations person with strong writing skills and have knowledge about how to use current social media platforms, we are open to training the right person for the job!

Come and join the creative team at SharingStories Foundation! We know you'll never get bored in this role.

## KEY AREAS OF RESPONSIBILITY

- Learn to create printed and digital marketing collateral in collaboration with our Graphic Designer and Impact Producer for dissemination across Social channels.
- A collaborative, team-based approach to work
- Learn how to create content for social media channels and how to manage social media platforms and communities
- Engage with our followers in line with marketing strategies on different social media platforms and to target audiences
- Gain skills in the use of social media analytics to make recommendations for campaign content

Comfortable and collaborative office environment in the Fortitude Valley, Brisbane close to transport, within walking distance to life-admin amenities. Our flexible approach to supporting employees will ensure you have a balanced work and lifestyle. It is a truly unique work environment and a great opportunity to progress your career.

## KEY COMPETENCIES AND ATTRIBUTES

- A passion and pride in communicating First Nations cultures, languages and histories
- Good communication and time management skills
- Ability to juggle different tasks to deadlines
- Strong attention to detail including spelling, punctuation and grammar
- Well versed in all main social media platforms – Facebook, Instagram and TikTok
- A creative and innovative mind!

**\*This organisation considers that being Aboriginal or Torres Strait Islander is a genuine occupational requirement for this position under section 14 of the Anti-Discrimination Act 1977 (NSW).**

To apply please email your CV, cover letter addressing the Key Areas of Responsibility section to [sharon@sharingstoriesfoundation.org](mailto:sharon@sharingstoriesfoundation.org) using the subject line: **Marketing Officer**

If you'd like to learn a little more about SharingStories Foundation please review our [SSF website](#) or the [Jajoo Warrngara](#) educational website.

Applications close Friday 26 April 2024 with interviews starting the week of 29 April and to commence work as soon as possible thereafter.

